



Home Buyers & Sellers Expo

Use Our Knowledge to Save Your Money

2880 Queen Street East, Suite #4-215
Brampton, ON L6S 6H4

Tel: 905-915-2051 || Fax: 1-866-565-9785 || www.hbsexpo.com

Home Buyers & Sellers Expo 2008

- Location:** The International Centre
6900 Airport Road (Derry Rd. & Airport Rd.)
30,000 square feet of exhibitor space has been allocated.
- Date:** Friday, October 3, 2008 from 5pm to 10pm (Industry & Public)
Saturday October 4, 2008 from 9am to 6pm (Public)
Sunday, October 5, 2008 from 10am to 5pm (Public)
- Demographic:** Men and Women
Age 25 and older
With income of \$60,000 plus
Buyers, Sellers, Mortgage Brokers, Financers, First Time Home Buyers etc.
- Attendance:** Minimum of 20,000+ over the 3 day expo.

The most anticipated expo in the Canadian real estate industry has arrived, the 1st Annual Home Buyers & Sellers Expo (HBSE). It promises to deliver a platform that will educate and unite home buyers and sellers from all across the GTA.

Home buyers and sellers will be able to find all related services fitted to their budget. It's an efficient way to review what's in the marketplace allowing everyone to compare quality and price before making final decisions.

An attendee will benefit by discovering the secrets to Financing, Finding and Buying a home, from over 120+ exhibitors, continual free seminars and on stage experts and speakers and so much more! With an **HBSE Greener theme**, attendees will also learn about how to put money back in their pockets by cutting their home maintenance costs and preserving the environment.

Trade Participation: Potential participants would include Canadian government, Credit Reporting Agency, Lenders, Mortgage Brokers, Realtors, Lawyers, Stagers, Insurers, Financial Planners and the like. More than 120+ exhibitors will participate along with an area for stage presentations and seminars.

Everyone will have a chance to speak to representatives at their booth, have a one-on-one consultation and be provided with sales literature they can take home, giveaways and even secure bookings and appointments on the fly!

What the HBSE Can Do For Your Business:

- Position your business where it needs to be - in front of 20,000+ attendees.
- Give you a solid return on investment.
- 1 to 3 bookings can instantly recuperate your sponsorship fee, making additional bookings even more profitable.
- Inform prospects by distributing pamphlets about your business.
- Sign-up prospects using registration forms by offering a ballot for a special prize incentive to build a prospect list.
- Create a unique business-to-business networking opportunity, which can help you to establish new and beneficial alliances with other sponsors and exhibitors.



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Saving the Environment and Saving Money doesn't have to be an oxymoron!

Welcome to the Home Buyers and Sellers Expo where home buyers and sellers can learn not only about buying or selling a home, but also about how to put money back in their pockets by cutting their home maintenance costs and preserving the environment.

What if a major cost of homeownership could be reduced?

Utility bills are one of the variable costs of homeownership that if managed properly could allow a buyer to purchase "more house" or pay less to maintain one. There are opportunities in every room to reduce home maintenance costs, and people who attend the Expo will learn about them. Big savings can also be realized for people building a home. Relatively simple changes can be made to a house that can make a significant difference to the reduction of carrying costs.

Examples of Opportunities for Savings

On your water bill save money by:

- Changing to low-flow showerheads, toilets and taps
- Upgrading to a front-loading washing machine
- Installing a rainbarrel to collect water for lawn and garden maintenance
- Fixing leaks

On your electricity bill save money by:

- Changing all light bulbs to energy efficient fluorescents
- Upgrading large appliances (e.g. dryers, refrigerators) to "Energy Star" certified ones
- Reducing "phantom" power usage by putting electrical equipment like computers and audio equipment on timer-controlled powerbars
- Installing motion-sensor light switches inside and outside

On your home heating and cooling bill save money by:

- Improving weather stripping around all exterior windows and doors and insulating electrical outlets
- Using a programmable thermostat
- Upgrading heating and cooling systems to high-efficiency models
- Installing ceiling fans
- Plant coniferous trees on the north-side of your house and deciduous on the south

There are also opportunities for store discounts and trade-ins, government grants & rebates and utility company coupons, giveaways and rebates on many of these changes. Programs include:

- Municipal and federal water efficiency rebates on low-flow toilets and showerheads
- Federal rebates on the installation of high-efficiency home heating and cooling systems
- Federal rebates on energy efficiency home improvements
- Provincial rebates on some appliance upgrades to more energy efficient models
- Electricity company coupons for compact fluorescent lamps, and programmable thermostats
- Store trade-in program for inefficient air-conditioning units
- Whole home energy audit for a homeowner who really wants to find all the energy savings opportunities in their home

With all this in mind home buyers may be willing to take a mortgage costing an extra \$50 more per month!



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EXHIBITOR APPLICATION / CONTRACT 2008

We wish to exhibit in the 2008 Home Buyers & Sellers Expo as follows:

Company Name: _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Business Tel: _____ Ext: _____ Mobile: _____ Fax: _____

Email: _____ Website: http://www. _____

Contact Name: _____ Title: _____

Service/Product to be displayed: _____

(Only services and products listed may be displayed and subletting is strictly prohibited)

BOOTH COST

Booth Size	Booth Cost
10x10 = 100 sq ft	\$1800
10x20 = 200 sq ft	\$3500
10x30 = 300 sq ft	\$5300
20x20 = 400 sq ft	\$7000

Total square feet required: _____

Booth cost: \$ _____

\$100 per corner charge (if applicable): \$ _____

(GST#: 88720 7827 RT0001) Plus GST (5%): \$ _____

(Add booth cost + corner charge + GST) **Total:** \$ _____

(50% of total required on signing contract) Deposit: \$ _____

(Due August 4, 2008) Balance: \$ _____

Payment Term: This application/contract must be accompanied by the appropriate deposit to guarantee this rate and proceed with space allocation. Final payment must be made in full by **August 4, 2008**. (Payment in full is required if booking after August 3, 2008.)

Please find my cheque, payable to **Home Buyer & Sellers Expo** enclosed. Cheque No.: _____

Application/Contract & Cheque Mailing Address: Home Buyers & Sellers Expo
2880 Queen Street East, Suite #4-215
Brampton, Ontario, L6S 6H4

I would like to pay by Credit Card online using PayPal located on www.hbsexpo.com under Exhibitor:

Credit Card: VISA MasterCard Amex

OFFICE USE ONLY

Space Size: _____ Space(s) Assigned: _____ Invoice No.: _____ Deposit + Balance Received: Yes No

The reverse of this form must be signed to make this application/contract valid.

CONDITIONS OF CONTRACT

1. The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Expo. Exhibitors must provide Show Management, with written proof of current and in force commercial and general liability insurance coverage in the amount of \$2,000,000 prior to participation in the show, which meets the guidelines of the Home Buyers & Sellers Expo. Without this proof, Show Management cannot allow an Exhibitor to participate.
2. The Exhibitor agrees to confine his/her presentation to within the contracted space only and within the maximum height set by the Show rules and regulations and to maintain a staff in his/her booth space during show hours.
3. Management reserves the right at anytime to alter or remove exhibits or any part thereof, including printed materials, products, signs, lights or sound, and to expel exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other show participants and/or attendees.
4. Management agrees to provide the Exhibitor with a draped backdrop and side railings and internet access at no charge. **Exhibitor must provide and pay for own floor covering eg. carpeting.**
5. Electrical will be provided at no charge for an 800 watt 120 volt duplex outlet. All operating electrical equipment used in the exhibit must have CSA or equivalent provincial power authority approval. Additional voltage at the expense of the Exhibitor.
6. Space contracted by the Exhibitor may not be sublet without the prior written permission of Management. The Exhibitor may not distribute literature or promotional material from a third party without the prior written consent of Management.
7. The Exhibitor agrees to abide by all regulations and rules adopted by Management in the best interest of the Expo, and agrees that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.
8. The Exhibitor will be liable for and will indemnify and hold harmless Management from any loss or damages whatsoever suffered by Management as a result of any loss or damages whatsoever occurring to or suffering by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors, Management, the owner of the building and their respective agents, servants, and employees and members of the public attending the Expo, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with the Exhibitor's occupancy of said space.
9. The Exhibitor may use the Home Buyers & Sellers Expo logo to promote only his/her participation at the show. It cannot be used in any way that perceives as an endorsement by the Home Buyers & Sellers Expo of the Exhibitor's company, product and/or service.
10. Goods must not be shipped to the Expo for shipping charges to be paid on arrival as these will not be accepted by Management. Management assumes no responsibility for loss or damages to goods before or during the period of the Show, or after its closing. All goods shipped to the Expo must be clearly marked with the name of the Exhibitor and the number of his/her space.
11. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Expo but must remain intact until after the closing hour of the last day of the Show. The Exhibitor also agrees to remove his/her exhibit, equipment, and appurtenances from the Expo building by the final move-out time, or in the event of failure to do so, the Exhibitor agrees to pay for such additional cost as may be incurred.
12. Management reserves the right at its sole discretion to change the date or dates upon which the Expo is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of Management whether similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of Management. A refund of all monies paid by the Exhibitor to Management will be made by Management in the event that the Show is not held proposed by Management.
13. Management reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide the Expo rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him/her and any further occupancy of such space.
14. The Exhibitor agrees to observe all union contracts and labour relations in force, and agreements between Management, official contractors servicing companies and the building in which the Expo will take place and do so according to the labour laws of the jurisdiction in which the building is located.
15. Management reserves the right to alter or change the space assigned to the Exhibitor.

CANCELLATION POLICY

This contract may be cancelled by way of notice, either via email karen@hbsexpo.com or fax 1-866-565-9785.

Cancellation is subject to an administration fee of \$250.00, prior to 90 days of the Expo. Any cancellations received within 90 days of the Expo, the Exhibitor forfeits half their deposit and a \$250.00 administration fee. The forfeited amount is not a penalty. The above cancellation fees are subject to change without prior notice.

By canceling the contract the Exhibitor forfeits all right or claims to the allocated space and Management is free to re-rent it to another exhibitor and collect the cancellation charge as liquidation damages.

We agree to abide by all rules and regulations adopted by Show Management (Home Buyers & Sellers Expo) and have read the Conditions of Contract as shown above. If this contract is sent to the Home Buyers & Sellers Expo by facsimile, we authorize the Home Buyers & Sellers Expo to take any and all steps as through the facsimile.

The person signing this Agreement warrants that they have authority to enter into this Agreement and that if such authority is later denied then the person signing will be held personally responsible for all money owing.

Exhibitor (print name)

Exhibitor Signature

Sales Representative (print name)

Date